

Missing Link Global Database™ by eSkye®

Extensive Wine, Spirits and Beer Global Databases

The Missing Link Global Wine Database™ is the largest and most current total product management database in the industry with over 14,000 SKUs! The Missing Link Global Spirits Database™ contains over 6,000 SKUs and the Global Beer Database contains over 5,000 SKUs.



Categorization of Wine & Spirits – Missing from most other database sources is an accurate, up-to-date, product categorization of wines and spirits down to the appellation. eSkye is able to leverage its in-depth knowledge of the wine industry to ensure products are properly set up and maintained. This powerful information can be leveraged for analysis, presentations, eCommerce, category management, and participating in the GS1 data network.

Dynamic, Extensive, Flexible

A dynamic database - an average of 100 new products and many updates are processed monthly, keeping the Missing Link Global Wine & Spirits Database™ up-to-date with the latest packaging and newest products available. Through the industry's premier delivery system, eSkyeServices.com, users receive delivery from a variety of options including CD or DVD, FTP Site and email.

Standard database captures include all merchandisable views. All images are provided in the image size requested (including full size). Additionally, products are measured to the nearest 1/100th of an inch - guaranteeing accurate dimensions.

Additional Benefits

- eSkye vendor clients are able to share their database with retailers.
- No "per SKU" download fees for annual subscription clients.
- Clients are allowed to keep their database should they choose not to renew their subscription
- Leading provider of e-commerce tools and services focused on the beverage alcohol industry.
- Turnkey service for the creation, delivery and updating of your product images and label information.
- Full-label content captured and hand-keyed into a searchable database. Data captured can be customized to your needs.
- Regular updates



Comprehensive, Yet Functional



Data Mapping

Data mapping – we will take your database and map it to the global database. This will allow you to cleanse your data and have all products with an up-to-date description and UPC. We can put a process in place to continue to keep it clean for you.

Who:

- Wineries and Brand Owners
- Distributors
- Retailers

Fields Currently Captured by eSkye (attributes)

Wine & Spirits Database

- 10 Digit UPC Code
- 11 Digit UPC Code
- 12 Digit UPC Code
- GTIN (UPC) Code
- NABCA State Code
- Distributor Product Code
- Supplier Product Code
- Retailer Product Code
- Description
- Size
- UOM
- Case Pack
- Status
- Proof
- Alcohol Percentage
- Winery
- Supplier
- Color of Wine
- Vintage
- Quality
- Age
- Brand
- Category
- Type
- Origin
- Country
- Region/State
- Province/City
- District
- Supplier
- Height
- Width
- Depth
- Price
- Price Range
- Availability
- Date Posted

Coming Soon

- GPC (GS1 #)
- Tasting notes
- Supplier notes
- Wine Spectator ratings

Additional fields can be customized to your needs.

